



NAUTICAL NOTES

JULY 2008

SUMMER SPONSOR

NBOA Marine Insurance is happy to be a sponsor for Sea Ray's third annual Aquapalooza, the multi-location on water extravaganza. Aquapalooza officially kicks off on July 18th. This year the signature event will take place in Missouri's Lake of the Ozarks and feature food, drinks, music, games, and giveaways.

NBOA agents gave away a 2007 Avon inflatable at last year's main event. This year NBOA teams up with Sea Ray Owners Club and gives away ski boat tubes from sportsstuff.com. Any boater who registers for the main event is eligible to win and winners will be announced throughout the day, Saturday July 19th.

"Aquapalooza is one of the, if not the best orchestrated on-water event of all time and we're thrilled at the opportunity to be a part of it again," says Jeffrey Berndt, NBOA president. NBOA representatives will also be available at Russell Lands, Prince William Marine, and Bassett Boats events. Please review Sea Ray's Aquapalooza calendar of events for specific dates.



NBOA Launches New Website

National Boat Owners Association announces the launch of its much anticipated new website. The site will streamline the quote request process and provide boat owners with competitive, quick-response rates. As one of the largest specialized marine insurance agencies, NBOA operates on the principle that all boat owners should have access to distinguished insurance professionals and products. The new website is a natural extension of our 20+ year philosophy.

Website features include up-to-date industry and boat owner information, monthly e-newsletter publications, and an online Ship's Store – NBOA's own marine product retailer. An interactive web request form is the

highlight of the new site. Boat owners will have access to insurance term definitions and helpful guidelines by referring to the information boxes flanking certain areas of their quote request form. Advanced programming of the new form will also aid in NBOA's response rate, allowing agents to respond to quote requests in a fraction of the time.

A fresh, new look and interactive online forms are the first steps in NBOA's plan to create a website that provides hassle-free insurance rates as well as caters to boaters and the demands of their lifestyle. To visit our new site, go to www.nboat.com!

NBOA Safety Tip

As always, staying safe on the water this summer is our primary concern. Here's a couple of helpful tips to follow if you're unfortunate enough to run across some of these incidents this summer:

SUNBURN: A sunburn should be treated as any first degree burn. Serious cases involving extensive blistering should NOT have any types of creams or ointments used on them. They should be covered with a sterile cloth and receive medical attention. Moisturizing lotions and creams can relieve MILD sunburns. Use them cautiously, in case of allergic reactions. Running cool, fresh water over the burnt area is the best treatment. Wearing sunscreen with SPF 45+ will provide you with the best protection.

SEASICKNESS: Stay on deck in fresh air. Keep eyes focused on the horizon or a fixed reference point and try to keep from looking at the rising and falling action of the boat or waves. Don't go below deck in close quarters. Instead, stay above deck and be sure to drink plenty of water. An NBOA Staff remedy is to take a nap on deck. A good fifteen minutes of sleep can leave you feeling refreshed and nausea-free!

HEATSTROKE: Heatstroke should be treated by lowering the body temperature. Bathe the victim in cool water (NOT ice water – extreme fluctuation in temperature can do more harm than good). You can also have the victim lie in a cool, shaded area with their head and shoulders slightly elevated and cover them with towels or sheets that have been soaked with cool water. Conscious victims can have cool drinks, but no alcoholic or caffeinated beverages. If victim is unconscious, do your best to keep them cool while waiting for proper medical treatment to arrive.

FISH BITES OR STINGS: If there is no widespread or severe reaction, stop the bleeding, remove small barbs or tentacles from the skin, and wash the area with alcohol. Soak the area in hot water to help detoxify the venom and routinely apply calamine lotion or alcohol. For emergency pain relief, try applying a paste of baking soda and water. Pain from jelly fish stings are subdued by rinsing with warm salt water and applying ice packs on infected area. If stung by a stingray, the barbed spine must be removed with medical aid. Wash the wound, immerse it in warm water and wait for paramedics.